



MEMO TO: **International Red Cow Organisation Members**

FROM: Kären Moroney, Executive Officer

DATE: 29th December, 2010

Subject: INTERNATIONAL RED COW CONFERENCE

Dear IRCC Members,

With 2011 fast approaching, I felt it was time to share progress on plans for the next International Red Cow Conference in July 2012.

As many of you are already aware, our hosts in 2012 will be the Coopex Montbeliarde Organisation along with the Normande Organisation. Together these two organisations have formed an IRCC working committee and they have plans well underway to ensure an exciting, educational and informative program.

At this point in time, the most important information that needs to be conveyed to members and interested participants are the dates and venue of the conference. More specific details of both the Pre Tour and the Conference will be provided in the latter part of 2011.

CONFERENCE DATE: July 12 – 13, 2012.

LOCATION: Annecy, FRANCE

VENUE: Imperial Palace Hotel, Annecy.
<http://www.hotel-imperial-palace.com/en/index.html>

PRE TOUR DATE: July 4 – 11, 2012.

Some Preliminary Details Of Tour:

July 4: Arrive Paris, welcome dinner that evening.
July 5-7: Travel from Paris to Normande region, here we will visit and be introduced To the Normande Breed. Visit Mont-Saint-Michel and the WW11 beaches
July 8: Travel to the Franche-Comte/Rhone Alps region
July 9 -11: Introduction to Montbeliarde breed, herd visits to Abondance and Tarantaise breeds. Take in a traditional cheese processing/maturation Plant and the “alpage” (high mountain pasture) grazing.
July 11: Arrival and registration for conference in Annecy.

Further Information For Both Conference and Pre Tour Bookings:

Our hosts will provide details of the costs for all three options in early 2011:

1. Conference Only
2. Pre Tour Only
3. Conference and Pre Tour

In the meantime if you would like to make further enquiries regarding the IRCC conference please feel free to contact the people listed at the bottom of this Memo, who will assist as much as possible at this early stage.

A more detailed itinerary for both the Pre-Tour and the conference itself will be provided closer to the conference time.

Tristan.Gaiffe@arsoe.roulans.com christian.jego@osnormande.fr

Your Help In Promoting This Event:

Many of you have your own websites, publications or newsletters, it would be much appreciated if you could give pre publicity at this early stage of both the location and dates of the next conference.

Many Thanks for your time and I wish each and everyone of you a Safe and Happy New Year!

Kind Regards,
Karen Moroney, Executive Officer. Australia.
ausredgen@harboursat.com.au