

NEW RED KINGS AT GENETICS AUSTRALIA

The release of April's Australian Breeding Values includes some great news. Australia has a new Red King. ARBBONJOVI – BOSGOWAN BONJOVI (ORRARYD x TORP 882) is Australia's new Red King and Peterslund is now No.2.

This release included further very positive news.

In addition to:

- * ARBBONJOVI being the New Red King
- * ARBLIPPMAN is now ranked Number 3 on the list of red bulls with semen available.
- * ARBLEX is now ranked Number 4
- * ARBBOBDOWN is now ranked Number 5

This is a great result for Australian farmers both red and crossbreeders who include Aussie Reds in their program. We acknowledge and recognise the contribution of the breeders of these bulls and the many Australian Progeny Test Cooperators who have helped to achieve this top result.

ARBBONJOVI – BOSGOWAN BONJOVI has continued to improve significantly. He has a top allround proof including a rating of 216 for APR (Profit) and 150 for ASI (Production). ARBBONJOVI improves production of Protein, Milk & Fat and he significantly lifts milk composition. In addition he has very good ratings for improving Type, Workability Traits, Survival, Cell Count and Daughter Fertility. In a few words ARBBONJOVI has a top allround proof. He was Genetics Australia's most popular Red bull in 2011 and the high demand for his semen will continue. The influence of ARBBONJOVI will increase in Australia and overseas.

ARBLIPPMAN – BOSGOWAN LIPPMAN (TMOBERG & STENSJO).

ARBLIPPMAN achieved a sound initial proof in April last year. His proof significantly improved last August and now it has significantly improved once again. Two strong cow families are contributing to the success being achieved by ARBLIPPMAN. His sire TMOBERG comes from a very strong Danish cow family. Other successful animals coming from this cow family include FYN AKS and his son RANDERSDAVID. ARBLIPPMAN himself comes from the renowned Primula cow family at Bosgowan. The maternal grand dam of ARBLIPPMAN, PRIMULA 203 EX, was the dam of ARBLAWRENCE.

ARBLIPPMAN now has a top allround proof including ratings of 190 for APR (Profit) and 132 for ASI (Production). He significantly increases production of Protein and Fat and holds milk composition. In addition ARBLIPPMAN has a top proof for improving both Cell Count and Daughter Fertility and a sound proof for Type, Workability Traits and Survival. He compliments our existing top proven Red team of ARBBONJOVI, ARBLEX and ARBBOBDOWN. He will be a high demand bull this year and we are already planning to include sons in future Genetics Australia's Aussie Red Progeny Test teams.

ARBLEX – BEAULANDS LORRY (ORRARYD x CHRISTIANSBORG) retained his outstanding proof of 186 for APR and 123 for ASI and deserves his rank of No.4 in Australia. ARBLEX has an outstanding Type proof of 117 for overall type and 107 for the Mammary System. He also has an outstanding proof of 106 for Daughter Fertility and high proofs for the Workability Traits, 100 for Milking Speed, 103 for Temperament and 104 for Farmer Likeability.

Plus he retained his outstanding Production Proof. He improves production of Protein, Milk & Fat, together with a modest improvement in Milk Composition. ARBLEX is a very complete bull, with a really outstanding well balanced proof. In 2011 he was a high demand bull and this high demand will continue and in reality will probably increase in 2012.

ARBBOBDOWN – LODEN BOB (BOTANS x HUSVEG) recently passed a milestone. Lifetime sales of his semen passed those achieved by ARBLAWRENCE and ARBBOBDOWN is now our Red King based on total lifetime sales of semen.

He passed another milestone very recently when he retained his outstanding proof. His very first second crop daughters are now starting to contribute to his proof. ARBBOBDOWN remains a very good bull to improve production of Protein, Fat and Milk Composition. In particular ARBBOBDOWN remains a very good choice to mate to high milkflow cows producing milk with low protein composition. The strong influence of ARBBOBDOWN will continue.

EIK 10540 (LUIRO x ULSAKER)

EIK is another outstanding Red sire currently marketed by Genetics Australia. We would like to congratulate and thank GENO and the Norwegian Progeny Test cooperators for selecting EIK for their program and obtaining a top proof for him.

EIK is achieving two things. He has a top Norwegian proof and a top Interbull proof. His daughters are performing very well in Norway and his strong Interbull proof tells us they should perform very well in Australia. The Norwegian TMI (Total Merit Index) places far more emphasis in health traits because in Norway there are strict quota systems and farmers cannot increase their profit by producing milk above their quota. Over quota milk earns very little income for Norwegian farmers.

Their main strategy for financial success involves supplying only their quota but having a herd of fit, healthy cows that require little veterinary attention. EIK is in the top group as assessed by this system. He scores high points for Production, Calving Ease, Mastitis and general disease resilience, the Mammary System, Milking Speed and Temperament. As regards the Mammary System daughters of EIK are achieving high ratings for Fore Attachment, Rear Udder height & width, ligaments and teats are longer than breed average. That is what his daughters are achieving in Norway.

The emphasis in the Australian TMI known here as the APR is quite different. EIK currently has the highest APR and ASI ratings ever achieved by any bull progeny tested in Norway.

His current Interbull proof includes APR 188, ASI 179, 28kg Protein +0.28% Protein, 466L milk, 15kg Fat -0.06% Fat 70% REL based on the production of 279 Norwegian daughters. EIK has a lot to offer Australian Farmers and that is why we are including him in our Premium Red Pack.