

VIKING REDS – NEWSLETTER

by **ERIK THOMPSON**

Viking Reds prove ideal under Australian payment and dairying systems. Cows sired by Vikings Red Sires dominate the top 100 Aussie Red Cow ABV's! 72 of the top 100 Red cows are sired by Viking Bulls!

PETERSLUND – “**the red King**” proves his worth as **No. 1 red sire** by having a STAGGERING 24 cows in the top 100, proving his worth as the top sire in the red population. His daughters hold No. 1 & 2 positions and 12 of the top 25 positions. Peterslund is a true world leading red sire that has performed all over the world.

Other Viking sires to have multiple daughters in the top 100 are **FYN AKS, B JURIST, BOTANS, ORRARYD, SKOLE, JUBY, J VALON, KREJSTAD, VEST DELTA, BACKGARD** and **SYD FREM**.

Also the new edition of “**Viking News**” has many articles of interest with the new NTM health trait “**hoof health**” which will prove to be a valuable selection tool for dairymen. Also in Viking News read about sexed semen, sire news and articles of interest from around the globe. Once you understand the Viking NTM it really is very simple. The higher the sires NTM, the more money back in the farmer's pocket. Eg. B Jurist now as an older sire has an NTM of +9, V Foske has an NTM of +25. This is a difference of +16 NTM points which means a V Foske daughter will make you as a farmer \$199.00 more profit per daughter than B Jurist, when all traits are taken into consideration ([see page 5 of the Viking Red Catalogue](#)).

STOCKTAKE SALE

Enclosed is a sheet of Viking's proven older sires that have very limited stock available. These sires represent excellent buying; especially if you order over 30 doses of semen from our proven sires in any Viking Catalogue (**Reds**, Holstein and **Jersey**), then you can purchase them for **\$12** per unit instead of \$15 per unit.

WHAT'S NEW FOR SPRING?

Apart from the new sires in our catalogue we now have two young GENVIK PLUS sires! Genvik Plus are the cream of the genomically selected young sires based on their genomic information. Viking is leading the way in genomic selection of Red Sires, being the only company that can offer red sires due to their strong population!

VR GIBSON - No.1 Rank NTM +28, Gunnarstorp x O Brolin x Peterslund. VR Gibson will provide a nice outcross line being sired by Gunnarstorp and then the reliability of O Brolin and Peterslund on the Dam and Granddam side. Gibson has a great total profile with a

production index of 115, positive on all health traits, with super Longevity 135! Nice feet and legs and strong udders, higher rear attachments with strong fore udder and ligament.

VR BALFA – No.5 Rank NTM +20, Bangkok x R Alfa x Vest Baek. Balfa is a Bangkok son and offers plenty of body depth and rump width. Good health traits, but not suited to maiden heifers with a calving ease sire effect of 90 (similar to his sire 88). Balfa offers a little something different on the Dam and Granddam side in R Alfa and Vest Baek. R Alfa sired powerful cows like Bangkok does and had great health traits, Vest Baek cows had nice udders with good temperament and milking speed and easy calving daughters.

Balfa offers longer teats than Bangkok and super milking speed of 120! He is stronger for fertility and other diseases than his sire.

Top Genomic Plus sires are an exciting opportunity for red enthusiasts to make faster genetic gains in your breeding programmes and these two sires are priced at \$20 per unit.

NOTE: Viking will be conducting another tour of REDS, HOLSTEINS and JERSEYS next APRIL in Denmark and Sweden. Please contact us if you are interested in participating.