

## VIKING DAVID – New No. 1 Sire

A highlight of the latest ABV release has been the rise of Viking's R David to the number one position on APR among the red population.

**Peterslund** is still strongly placed at number two but is now 39 points behind R David on APR. **R David** has performed at a high level in many countries around the world excelling in production and longevity, feet and legs, and mammary. R David recently broke the record in Holland for longevity, being the first sire to reach over +1000 days of any breed at +1024. R David breeds strong cows with good type and could be used on anything that does not have T Bruno in the pedigree and will particularly good on lower milk cows. We have limited semen available from this sire and his RRP is \$28.00 +GST. We also have sexed semen available at \$60.00+ GST.

Vikings superior red Sires have a very strong position in the latest ABV release holding 4 of the top 5 positions for APR Australian proven sires and dominate the Good Bulls Guide listings holding No. 1 position in 6 of the 8 categories. The new sire **Asmo Andrei** is the No 1 sire for APR (i). Asmo Andrei is another great outcross sire with exceptional production, positive calving ease, thicker teats, strong ligament and good teat placement and very wide rump. Andrei has no Holstein genetics in his pedigree so he will be suitable for crossbreeding. The RRP for Andrei is \$28.00+GST.

The strength of the Viking line up will ensure the Red Breeds in Australia will continue to grow with Viking's top proven sires. We are getting great feedback about our sires' performance here in Australia and I would like to share with you two quotes from farmers that are using Viking Reds in Australia.

"Since introducing Viking Red genetics into our herd 8 years ago, we have seen a remarkable improvement in our cow fertility, cell counts, longevity and calving ease, all without any production loss.

Cows are easy going, and tend to hold their body condition throughout their lactation.

Calves are easily reared, and have a willingness to survive.

Since we have made the decision to use Red genetics, and have seen the results they have produced in our herd, we would not consider using anything else for our 1st cross."

Tom and Paul Riches. The Sisters, Victoria.

"28 years ago, we began using Viking Red genetics to improve the milk and protein production in our herd. We never realised the extensive health benefits the Viking Red also offered us, as their bulls are proven in one of the world's most thorough and centralised data collection systems. We couldn't be happier with our Aussie Reds, with up to 8 generations of Viking Red, they are highly productive, healthy, and ultimately, the most profitable cow we could breed"

Sam Graham, Nowra, NSW

For more information on Viking products and a copy of our new Health Improvement/Sire Catalogue phone 02 6071 3007 Mobiles: 0417 219 156 Erik, 0488 058 707 Anna or email:

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R David (Top APR Red Bull April 2013)



Daughter of R David